

WHAT'S INSIDE:

- 2 President's Message
- 4 Museum Mascots (con't)
- 5 The Role of History Organizations in Identifying Historic Properties for Section 106
- 8 It's Not About the Buttons
- 9 Announcements
- 9 People In The News
- 15 News from the Regions
- 16 Calendar
- 16 New & Renewing Members

Museum Mascots: Ambassadors for Your Organization



by Kami Stanley, Shelagh Pruni, and Tamara Benson, Reeves Museum

At the recent Region 5 meeting, a session was presented on the topic of museum mascots as a tool for engaging and encouraging younger visitors. Mascots give your museum the ability to pique the interest of the children in your community, provide educational opportunities in an enjoyable way, create relationships with other museums by using the #museummascot on the online communities of Twitter and Instagram, serve as visual representation for your museum, and they are just plain fun!

When choosing a mascot, you need to find a character that is relevant to your organization. For instance, the Reeves Museum in Dover, a Victorian Home, chose a horse because there is a carriage house on the property that houses the original Victorian carriage that belonged to the family; and the Dennison Depot in Dennison, which is a WWII serviceman's canteen and stop for soldiers heading for war, selected Bing, a military working dog as their mascot.

There are two ways to bring your mascot to life. You can use a life sized, costumed character, or a miniature representation such as a stuffed animal or action figure. If using a costumed character, your actor must be animated and able to relate to his/her audience appropriately and energetically. When working with children it's important to gauge their body language and comfort level. If

(continued on page 4)

President's Message:



I had the great opportunity to attend multiple Alliance Regional Meetings, followed by the Ohio Museum Association Conference, topped off with the Museum Leadership Exchange quarterly meeting at Stan Hywet. I was on staff development overload, but loved every minute. Here are my top 20 takeaways I thought might be helpful to share:

- 1.** Alliance spring Regional Meetings always have the best desserts!
- 2.** Create a 5 Year Thematic Plan that is the umbrella for all programs, exhibits, events, printed literature, etc for the year. Guide this plan with regular strategic reviews. Sean Joyce, Stan Hywet.
- 3.** Plan events that appeal to all ages from babies to seniors, "Womb to Tomb." Jodie Engle, COSI.
- 4.** Nonprofits should change typical low expectations for funding to high expectations. Explore ways to increase earned income, invest in your staff, and remember, if there is no spending, there is no growth. Sean Joyce, Stan Hywet.
- 5.** One of the best apps for improving your photographs is Snapseed. Amber Farris, McKinley Birthplace Museum.
- 6.** If you don't have a museum mascot, you are seriously missing out on multiple opportunities for engagement. Kami Stanley, J.E. Reeves Museum and Jill Decker, Massillon Museum.
- 7.** Take it a step further, and consider having a mascot or pet membership. Same ladies.
- 8.** When advertising, consider Facebook ads rather than Facebook boosts. Allison Rowe, Visit Canton.
- 9.** Having a Strategic Plan is one thing. Documenting the progress is crucial to success. A colored metrix works well. Meghan Reed, Trumbull County Historical Society.
- 10.** We all are aware of the need to maintain a positive brand for our museums. Have we considered that we also have a "Philanthropic Brand"? What do you do to show appreciation other than the typical thank you? Mike Schmidt, Cramer & Associates.
- 11.** You should have a Social Media Calendar. Amber Fariss, McKinley Birthplace Museum.
- 12.** Be aware of how your staff and volunteers represent you to the public. As they are the face of the organization, are they well informed? Alex Coon, Massillon Museum.
- 13.** When a potential funder asks you to tell them about your Museum, you should answer with WHY you do things, rather than WHAT you do. Mike Schmidt, Cramer & Associates.
- 14.** Never let guests leave empty handed. A greet outreach tip or free prize is to create Exit Packets. Jacob Masters, Dennison Railroad Depot Museum.
- 15.** To be inclusive, make sure there is closed captioning on all your videos. Jodie Engle, COSI.
- 16.** Consider fun community outreach engagement programs, such as "Growing to Green" which provides support to community gardens throughout Columbus. Alison Kennedy, Franklin Park Conservatory.
- 17.** If you ever want to do a Manufacturing Day with schools at your museum, contact Tilda Phlipot, Shelby County Historical Society. She is an unbelievable expert!
- 18.** Does your staff know who your 3 biggest donors are, can they name 3 people they have invited to the museum in the last 2 months, can they name 5 people who love your museum, have they taken time to attend any other museum events this year? All this plays into successful fundraising. Mike Schmidt, Cramer & Associates.
- 19.** Have a "Fun Committee" to make sure your staff and volunteers are always enjoying what they do. Sean Joyce, Stan Hywet.
- 20.** We are all so busy, so we must make an intentional effort to get out to see other Museums. So many great ideas abound!

Wendy Zucal

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choosing a stuffed animal or action figure, careful research of affordability and product availability are important so that you can keep your gift shop properly stocked.

Once you have chosen your mascot you are ready to begin to incorporate it into your museum activities. One way to do so would be by forming a children's club, such as Jeeves' Carriage Club at Reeves Museum. In this club, children are given a personalized membership card, birthday and Christmas cards, a special Horseplay with Jeeves newsletter, and invitations to family friendly events at the museum.

Your mascot can be promoted through your newsletter, social media, events at your venue, parades, and local community programs. The Reeves Museum has showcased Jeeves during the Patriot Rally at New Towne Mall, a local history children's day, their Ice Cream Social/ Season Opening Day celebration, and Jeeves' Jammie Jam Sleep Over during which children brought their stuffed animals to stay overnight at the museum with Jeeves.

Community partnerships can be fostered through mascots as well. Jeeves was part of the #heritagemascotexchange, a Twitter museum mascot exchange in which museums in the US and the UK physically exchanged museum mascots and posted the visit and their adventures on the social media platform. Jeeves went to the Isle of Wight County Museum and their mascot, The World's Oldest Ham, came to Reeves. Jeeves was also a special guest of Bing on his fall train rides.

One challenge you may face when deciding whether a mascot is right for your museum, is balancing the seriousness of your venue with the playfulness of a mascot. However, you may find that the benefit of reaching new audiences is definitely worth it. ■

The Role of History Organizations in Identifying Historic Properties for Section 106

by Mary Rody, Architecture Transportation Reviews Manager, State Historic Preservation Office, Ohio History Connection

Last newsletter provided an introduction to the Section 106 process. Refresher: Section 106 of the National Historic Preservation Act of 1966 establishes a consultation process for the consideration of historic resources involved in federal undertakings, or projects, using federal assistance like permits, licenses, or funding. Section 106 requires agencies to identify historic resources and assess potential effects to the properties by the undertaking. Simply, a historic resource is identified as a building, district, site, structure, object, or archaeology site

that meets the criteria to be eligible or listed in the National Register of Historic Places (NRHP) that is located within the area of potential effects (APE). This is where your local knowledge and participation in consultation can help the continued preservation of Ohio's history.

What is an APE?

The APE is the geographic area established by the agency to look for known and unknown historic properties, buildings, and archaeology sites. The size and shape of the APE is determined by the scale and nature of the project and the foreseeable direct and indirect effects of the undertaking. It is determined based on the proposed project siting,

use of property, height, length, sound and visual components, scope of work and associated adjacent projects. The APE is drawn by understanding what the project will look like and the impacts caused by the proposed use.

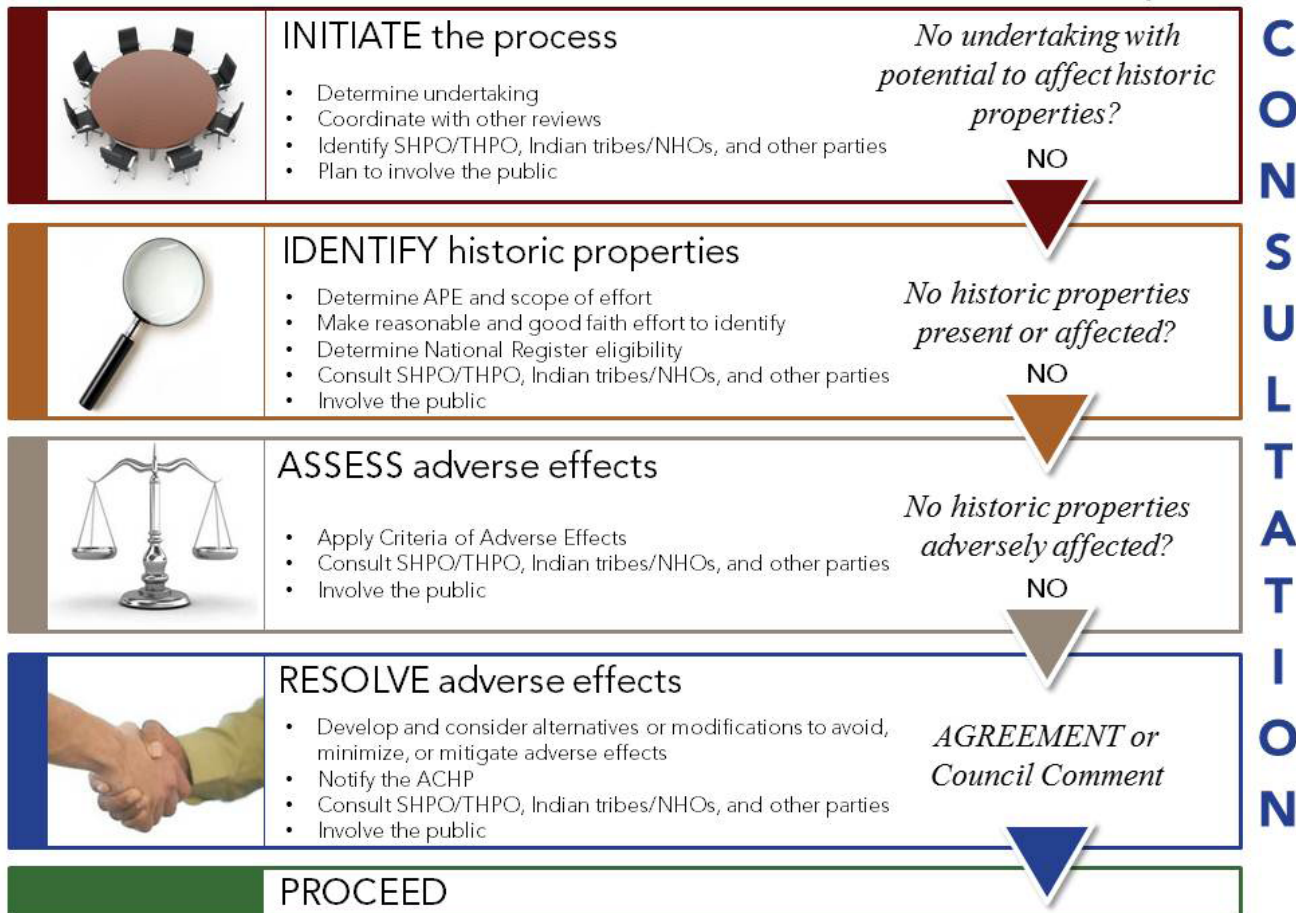
If the project includes installing an ADA ramp on building, then the APE could be drawn to include the subject building and the immediate neighboring properties. If the project is a new 80 acre mixed use development construction, the APE may include all 80 acres and a buffer. The buffer is chosen based on new construction heights, design, and proposed activities associated with the new development. The APE is established before historic properties are identified.

(continued on page 6)



Section 106 Review Process

36 CFR § 800.3-7



Reasonable and good faith effort to identify

Once the APE is determined, agencies, or hired consultants, will complete background research on local history to start to understand the history and context of the region and the properties located in the APE. Previous planning, research, and field surveys are a common starting point. Other forms of research include consultation with members of the public, oral histories, field investigations and field survey. The State Historic Preservation Office (SHPO) Online Mapping tool is also be referenced. It contains information about Ohio's National Register listed historic buildings, sites, districts, and archaeology sites. It also maps important resources documented in the Ohio Historic Inventory (OHI) or Ohio Archaeological Inventory (OAI).

Armed with background research, a site visit may occur to take photographs and complete archaeology survey. If a building or archaeology site is present and has not been previously identified or known, the background research can help determine the story, context, and significance.

Both above and below ground resources in the APE will be considered. The degree of research varies based on the project size, resource confidentiality, and the likely location and possibility of historic properties being present. The research design and search effort is compensatory to the nature and magnitude of undertaking. Not every undertaking will require in depth study. If a property is not already listed or in the process of being listed in the NRHP, determining eligibility is the next part of consultation.

Determine eligibility

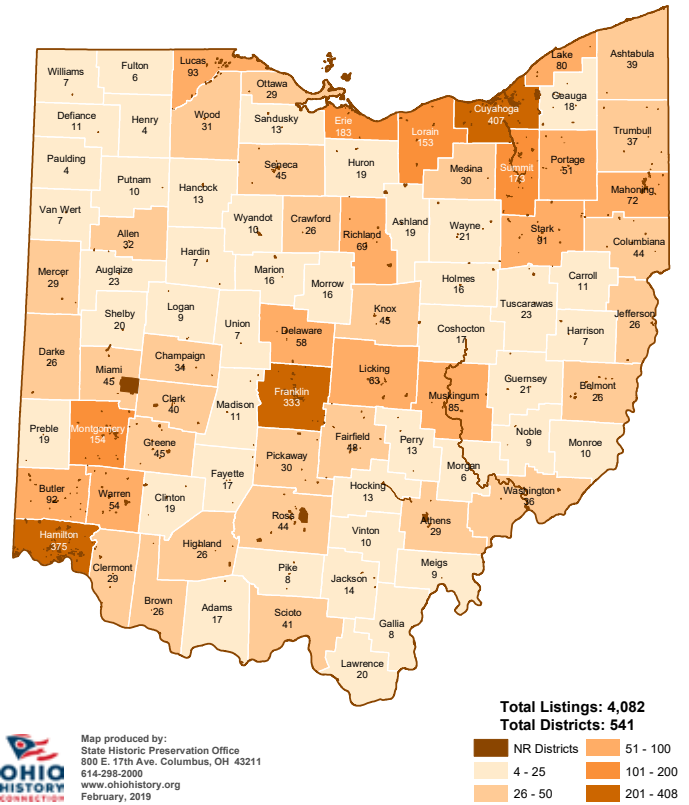
A historic resource is identified as a building, district, site, structure, object, or archaeology site that meets the criteria to be eligible or listed in the NRHP. The NRHP is the official list of properties recognized by the federal government as worthy of preservation for their local, state, or national significance in American history, architecture, archaeology, engineering, or culture. For a property to qualify for the NRHP it must meet one (or more) of four broad National Register Criteria for Evaluation, by being associated with an important historic context and retaining historic integrity of those features necessary to convey its significance.

The four broad criteria include:

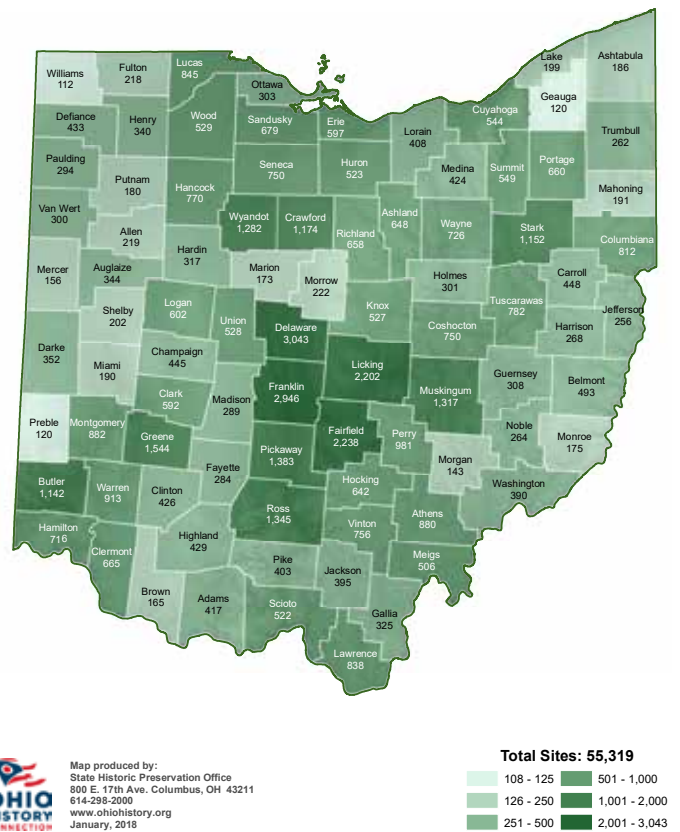
- association with events that have made a significant contribution to the broad patterns of our history; or
- association with the lives of persons significant in our past; or
- distinctive characteristics of a type, period, or method of construction, or that represent the work of a master, or that possess high artistic values, or that represent a significant and distinguishable entity whose components may lack individual distinction;
- yielding or may be likely to yield, information important in prehistory or history.

(continued on page 7)

National Register of Historic Places



Ohio Archaeological Inventory



Historic integrity is reflected by the location design, setting, material workmanship feeling and association. The agency will evaluate the properties located in the APE and determine whether they are already listed in or meet the criteria, have integrity and, therefore, are eligible for the NRHP.

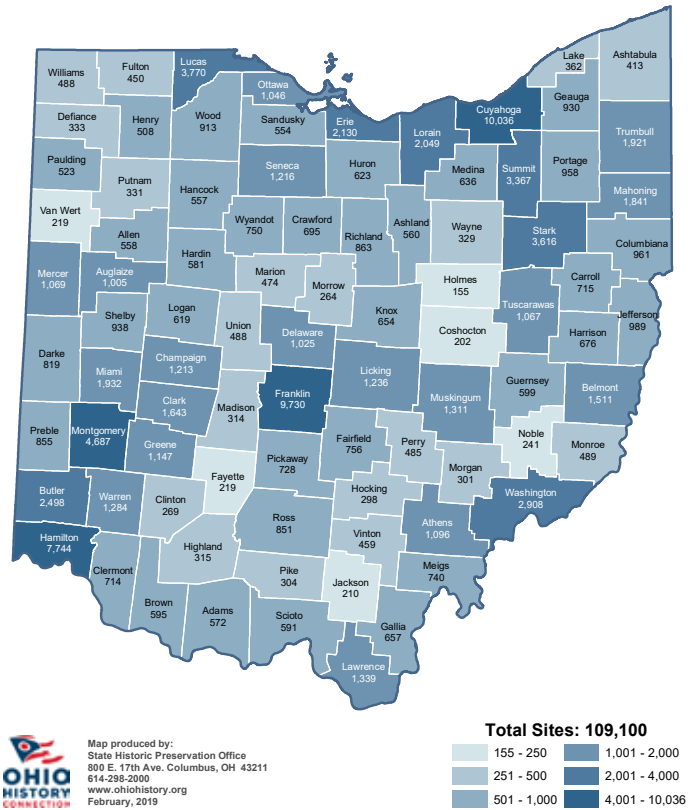
Research Results Consult

Agencies will share the research results and historic property recommendations with the Advisory Council on Historic Preservation, SHPO, Tribal Historic Preservation Offices, local governments, consulting parties and the public. A consulting party is an organization or individual with a demonstrated interest in a federal project due to legal or economic reasons. A consulting party may also simply have an interest in the subject historic resource. A consulting party is you.

As a consulting party, local organizations and citizens have the opportunity to weigh in on identifying historic properties. Local knowledge of community history and historic resources help build the understanding of Ohio's history. As the maps show, there are tens of thousands of historic or potentially historic properties and archeological sites documented. These lists are not all inclusive. Our office does not know all of the stories of Ohio. Our partnerships with organizations, communities and the citizens of Ohio is very important to learning about and documenting Ohio's history.

Public view and input are essential to Section 106 consultation and the identification of historic properties. Consulting party and public participation in the Section 106 process can call attention to an important property that may have been hiding in plain sight or overlooked and can confirm that the APE appropriately takes into account all of the undertaking's effects. By saying yes to being a consulting party, you can take an active role in the continued awareness and storytelling of Ohio's history. ■

Ohio Historic Inventory



It's not about the buttons

by Ben Anthony, Community Engagement Coordinator at the Ohio History Connection



The Ohio History Connection recently made a series of four buttons to allow our staff and volunteers to display their preferred personal pronouns. The American Alliance of Museum's LGBTQ Alliance defines a preferred personal pronoun as the pronoun or set of pronouns that an individual would like others to use when talking to or about that individual. In English, the singular pronouns that we use most frequently are gendered, which can create an issue for transgender, non-binary, genderqueer and gender nonconforming people, who may prefer that you use gender neutral or gender-inclusive pronouns when talking to or about them.

What is non-binary?

While many transgender people identify on a binary scale –as either male or female– some do not and may instead refer to themselves as “genderqueer,” “gender fluid,” “non-binary” or other terms. These gender expansive identities are generally considered part of the greater transgender community.

This was not a change that happened quickly. It took time for our organization to listen to our fellow non-binary Ohioans. During our Dialogues on Inclusivity speaker's series with the Transgender community, the speakers addressed how expressing one's preferred pronouns both verbally and visually are an intentional signal that allies can use to make the transgender, gender non-binary and gender queer communities feel more welcome. That same feedback was given at the American Alliance of Museums' LGBTQ Welcoming Guidelines session that we hosted at the Ohio History Center in 2017. Combining that feedback with the fact that Ohio now recognizes anti-discrimination protections based on gender identity or expression, it was time to do our part.

The buttons are a voluntary, affordable way to show our fellow transgender, non-binary staff, volunteers and visitors that they are welcome at the Ohio History Center. It is a simple act that rarely is for the person wearing the button. It's not about the button, it's about doing a small thing for someone you may have never met.

This is all anchored in the Ohio History Connection's core value of inclusivity. We recognize that Ohio is home to many different communities, traditions and people and it is our mission to serve them. Displaying personal preferred pronouns is another small step in living that core value. When an organization lives its core values, they are given meeting that they can never achieve on paper alone.

How can your organization make a small step to be more inclusive? Who in your community is underrepresented and is simply looking for that small gesture to know they are welcome in your space? If you want to make that small gesture to the transgender and non-binary community in your area, consider adding preferred pronouns to your email signature, name tag, verbal introductions or even making your own buttons! We used PureButtons, a company based in Medina, who have an online tool that allows you to design your own buttons.

There are many great resources around this topic including:

- American Alliance of Museums **LGBTQ Welcoming Guidelines** and **Transitioning Professional's Guide: Gender Transition and Transgender Inclusion in the Museum Field**
- **Human Rights Campaign Talking about Pronouns in the Workplace** and **Trans Toolkit for Employers**

If you have questions, please contact Ben Anthony at banthony@ohiohistory.org or 614-297-2476.

2019 State Historic Preservation Office Awards

Do you know of a great rehabilitation project? A special person or group who should be recognized for a significant preservation effort? An effective program, event or campaign that increased awareness of historic preservation?

Each year, the Ohio History Connection's State Historic Preservation Office recognizes achievements in historic preservation by presenting awards in two categories: Public Education and Awareness, and Preservation Merit. People, organizations, businesses and public agencies are eligible for the awards.

Anyone may submit a nomination for the awards. Nominations must be postmarked by June 1. A selection committee comprising members of the governor-appointed Ohio Historic Site Preservation Advisory Board and State Historic Preservation Office staff will choose recipients in each category. Awards will be presented at the State Historic Preservation Office Awards luncheon in the fall.

You can now submit your nomination electronically! [Click here to download the Awards nomination form](#), call 614.298.2000 or write to: State Historic Preservation Office Awards, Ohio History Connection, 800 E. 17th Ave., Columbus, OH 43211-2474.



Rehabilitation of the 1940 Gunning House in Blacklick received a Preservation Merit Award from the State Historic Preservation Office

PEOPLE IN THE NEWS

Region 9 Representative **Jessica Cyders** is now the Director of the Southeast Ohio History Center. On April 15, 2019, Cyders took the place of Tom O'Grady, who had held the role since 2014. O'Grady will remain with the Southeast Ohio History Center as Director of Development and Outreach. "The Southeast Ohio History Center has entered a new era working with neighboring communities championing the rich local history of the region," O'Grady stated in the news release. "I am delighted with the enthusiasm and exuberance that Jessica Cyders brings to the effort and look forward to working with her as she moves into her new position as Executive Director. We have a lot of exciting work ahead."

Former Region 7 Representative **Chris Burton** has recently accepted the position of Executive Director for The Edith Bolling Wilson Birthplace Museum in Wyethville, Virginia. The 11-year-old museum will soon be launching an ambitious restoration effort for the second-floor residence that was the birthplace and childhood home of Woodrow Wilson's second First Lady, sometimes called the "first woman president." ■

Furniture Deaccession

The Ohio History Connection (OHC) is conducting a thorough inventory and review of furniture in its permanent collections. Objects that do not meet criteria set forth in the OHC Collecting Plan are being deaccessioned. In an effort to keep objects in the public trust, and support the missions of local history organizations, we are offering deaccessioned furniture pieces on a first come, first served basis to institutional members of the Ohio Local History Alliance.

There is a two-month time limit to make a claim on an object from the time the batch is listed online. A representative from your organization will be responsible for making arrangements to pick up any object(s) in Columbus.

Descriptions and photos of each piece are posted on the Alliance website at www.ohiolha.org/ohio-history-connection-deaccessions. The deadline to claim furniture from this batch is June 19, 2019. If your organization is interested in any of the items, please contact Alex Betts at the Ohio History Connection.

New batches of deaccessions will be announced in the Local Historian. If you have questions, please contact:

Alex Betts, abetts@ohiohistory.org

Cliff Eckle, ceckle@ohiohistory.org, 614-298-2053

Congratulations to the 2019 OMA Award Winners!

On Sunday, April 14, the Ohio Museums Association held our Annual Awards dinner to recognize the winners of our 2018 Awards of Achievement and 2018 Visual Communication Awards, in conjunction with the 2019 Annual Conference in Akron.

In the beautiful Stan Hywet Hall & Gardens Manor House, OMA celebrated the outstanding achievement of Ohio museums in Visual Communications, individual and institutional achievement, and the tireless work museum professionals undertake to help to advance Ohio's museum community both locally, and on a national level.

Click here to see photos from this year's OMA Awards Dinner. www.flickr.com/photos/95201010@N06/collections/72157708221048954/

The Awards of Achievement are divided into two categories: Institutional Achievement Awards and Individual Achievement Awards.

Nominations for these awards are incredibly detailed. This in-depth process helps to illustrate how these institutions and individuals have gone "above and beyond" the normal call of duty to support their institution, serve their public and advance the cause of the museum community.

The 2018 Award of Achievement winners are:

BEST EXHIBITION (OVER \$500,000)

Rock & Roll Hall of Fame—"Stay Tuned: Rock on TV"

BEST EXHIBITION CATALOG (OVER \$500,000)

Massillon Museum—"Moniker: Identity Lost and Found"

BEST COMMUNITY PARTNERSHIP (UNDER \$500,000)

Little Buckeye Children's Museum—"Discover Richland Membership Bundle"

BEST COMMUNITY PARTNERSHIP (OVER \$500,000)

Stan Hywet Hall & Gardens and the University of Akron—"Lost Voices of the Great War: Summit County in the First World War"

BEST EDUCATION AND OUTREACH (OVER \$500,000)

Toledo Museum of Art—"Teen Apprentice Program"

EMERGING PROFESSIONAL OF THE YEAR

Sarah Sisser—Hancock Historical Museum

MUSEUM ADVOCATE

Cynthia Thompson—Toledo Museum of Art

PROFESSIONAL OF THE YEAR

Wendy Zucal—Dennison Railroad Depot Museum

INSTITUTION OF THE YEAR (UNDER \$500,000)

AHA! A Hands-On Adventure, A Children's Museum

The OMA Visual Communication awards recognize creative excellence in printed and digital materials produced and distributed by Ohio museums. This year's awards are based on materials produced or distributed during the 2018 calendar year.

The 2018 Visual Communication winners are:

BUDGET LEVEL 2

Gold Award:

Skirball Museum of Hebrew Union College—"Jewish Cincinnati: A Photographic History"

Silver Award:

Skirball Museum of Hebrew Union College—"Israel at 70: A History in Art and Artifacts"

BUDGET LEVEL 3

Gold Award:

Alice F. and Harris K. Weston Art Gallery—"2018-2019 Exhibition Season Brochure"

Silver Award:

Alice F. and Harris K. Weston Art Gallery—"Synthetica Exhibition Poster"

BUDGET LEVEL 4

Gold Award:

Dennison Railroad Depot Museum—"Museum Gala Invitation"

Silver Award:

Impact Communications—"Stokes: Honoring the Past, Inspiring the Future"

Honorable Mention:

Dennison Railroad Depot Museum—"Annual Campaign Mailer"

BUDGET LEVEL 5

Gold Award:

Taft Museum of Art—"Louis Comfort Tiffany Suite of Exhibition Materials"

Silver Award:

Akron Art Museum—"Allison Zuckerman: Pirate and Muse"

Honorable Mention:

Stan Hywet Hall & Gardens and The University of Akron—"Lost Voices of the Great War: Summit County in the First World War"

BUDGET LEVEL 6

Gold Award:

Cleveland Museum of Art—"Renaissance Splendor: Catherine de Medici's Valois Tapestries Exhibition Catalogue"

Silver Award:

Toledo Museum of Art—"Creating Community at the Toledo Museum of Art"

Honorable Mention:

Ohio History Connection—"Echoes Magazine May/June 2019 & November/December 2018"

BEST IN SHOW

Cleveland Museum of Art

Renaissance Splendor: Catherine de Medici's Valois Tapestries Exhibition Catalogue

UPCOMING WEBINAR

Conservation Center for Art & Historic Artifacts

Preservation On A Shoestring: Creative Solutions for Storage Challenges

Date: Thursday, May 30

Time: 2:00 - 3:00 PM

Presenter: Samantha Forsko, Preservation Specialist, CCAHA

Fee: \$25 CCAHA members/\$30 non-members

Click here to register. ccaaha.org/events/preservation-shoestring-creative-solutions-storage-challenges

All institutions dream about their collections being housed in perfectly uniform Gaylord boxes, but how can institutions, even those with tiny budgets, achieve this big dream? In this session, we'll discuss how to make the most out of what you have and store artifacts safely, even with limited resources. The speaker will explore how to be smart about purchasing supplies, and think outside of the archival catalogue box. Come to this session armed with questions about your biggest storage issues to discuss solutions with the group! ■

The Society of Ohio Archivists' annual meeting

Join us in Akron on May 16-17, 2019, for two days of Invention and Innovation!

Friday, May 17

Annual Meeting at the Hilton Akron/Fairlawn Hotel from 8:15 a.m. to 4:30 p.m.



The day starts off with a plenary from Kathleen Roe, past president of the Society of American Archivists.

Her talk, "Reimagining the Future of the Archival Past," will focus on the future of archival work, including ensuring our institutions collect materials that reflect a comprehensive, inclusive past, conveying the value of archives in meaningful ways to a wide range of users and audiences, and stepping forward to strengthen our profession and its role in our communities and society.

Join us for sessions on building a diverse repository, collaborative projects, job hunting, processing collections, and teaching in the archives, as well as mini-workshops on advocacy and records management. Attendees will also have the option to attend poster sessions, mock interviews, and bid in the annual silent auction.

Pre-registration ends May 10, 5pm. Register at www.ohiohistorystore.com/Product.aspx?ProductId=9197

On-site registration available. \$50/members, \$70/non-members.

Visit the SOA conference website www.ohioarchivists.org/annual_conference/ for the latest information and follow along on Twitter at #soam19. ■

Ohio History Connection Genealogy Workshops

The Ohio History Connection offers a series of workshops designed to educate you about the many family history resources available to you. Workshops are held at the Ohio History Center, 800 East 17th Ave, Columbus. Upcoming workshops include:

JULY

Scandinavian Genealogy

Saturday July 27, 2019 10:30 a.m.-12:30 p.m.

Are your ancestors from Norway, Sweden, Denmark, or Finland? Our expert Ross Nelson shares the histories of these countries and the fascinating stories of thousands of its citizens who immigrated to the United States.

\$20/Adult; \$15/Ohio History Connection/FCGHS member.

Advance registration recommended.

13329a.blackbaudhosting.com/13329a/GEN-Scandinavian-Genealogy

SEPTEMBER

Digitizing Your Family History

Saturday September 7, 2019 10:30 a.m.-12:00 p.m. Class limited to 20 people.

With the prevalence of digital photography, it's important to take the right steps to organize and preserve important images and documents related to your family history.

In this workshop, Lily Birkhimer, our Digital Projects Coordinator provides an introduction to digitization family historians. You'll learn best practices for managing your files and get background on the best document scanners for your needs.

13329a.blackbaudhosting.com/13329a/GEN-Digitizing-Your-Family-History

NOVEMBER

Religious Roots and Resources at the Ohio History Connection

Saturday November 16, 2019 10:30 a.m. to 12:30 p.m. Cardinal Classroom

Church and synagogue records are invaluable sources of information, especially when local government, state, and federal government records are not available. Join Liz Plummer, Outreach Reference Archivist of the Ohio History Connection as she helps you to find the important clues in these records.

13329a.blackbaudhosting.com/13329a/GEN-Religious-Roots-and-Resources-at-the-Ohio-History-Connection ■

Northeast Document Conservation Center Upcoming Training

NEW!

One-Day Workshops for Smaller Organizations - Presented at different locations on consecutive days:

Digital Preservation for Smaller Institutions

This workshop focuses on practical tips and activities for small organizations that have less than \$500 per year to devote to digital preservation efforts. Partnering with Digital POWRR.

Audiovisual Preservation for Smaller Institutions

This workshop gives participants from smaller organizations the foundation needed to be effective collections stewards for AV materials.

These two workshops will be presented at:

**July 15 and 16,
Louisville, Kentucky**

**July 18 and 19,
Huntington, West Virginia**

Participants may attend one or both days. A limited number of scholarships are available for the registration fee and travel assistance. (Please fill out scholarship application before registering.) These low-cost (\$40/day) workshops are supported by a grant from the National Endowment for the Humanities.

Complete training program details and registration info here:

www.nedcc.org/prestr ■

OLHA Raffle!

- o Win a Week's Accommodation at Williamsburg, Virginia's Parkside Williamsburg Resort
- o Saturday, December 7, 2019 to Saturday, December 14, 2019
- o Enjoy the Annual Grand Illumination Sunday, December 8, 2019
- o The winner will be drawn at the Annual Meeting, during the Awards Luncheon on Saturday, October 5, 2019. You do not need to be present to win.

- o Tickets \$1 Each—copy the ticket form below and send in one copy for each \$1 entry, with payment. Checks should be made out to the Ohio Local History Alliance. Mail to

Ohio Local History Alliance
800 East 17th Ave
Columbus, OH 43211

Ohio Local History Alliance Fundraiser to Benefit an Organizational Membership Scholarship*

\$1

Win a 7-day stay in Williamsburg (travel, food and entrance not included) at the Patrick Henry Square Resort* in a suite that will sleep up to six. Suite available December 7-December 14, 2019 (Grand holiday illumination is December 8th.) Drawing to be held at the OLHA's Annual Meeting on October 4-5, 2019. Winner need not be present.

*For more details on the scholarship and the resort, visit: www.ohiolha.org

Name _____

Address _____

Email _____

Phone Number _____

Ohio Local History Alliance Fundraiser to Benefit an Organizational Membership Scholarship*

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*For more details on the scholarship and the resort, visit: www.ohiolha.org

Name _____

Address _____

Email _____

Phone Number _____

The Strategic Playbook

An Intro to Strategic Planning for History Organizations

Learn what strategic planning is, why it is essential for organizational development, how to create and implement a strategic plan and how to establish a criteria for measuring success.

Lunch will be provided. All workshops are held 10 a.m.—4 p.m.
Cost: \$30/two people

Wednesday, May 29
The Grail
Loveland, Region 8
To register, email office@grail-us.org

Wednesday, June 26
Museum of Postal History
Delphos, Region 1
Registration details to come

August, TBD
Massillon Museum
Massillon, Region 5
Date and registration details to come

Thursday, July 11
Noble County Historical Society
Caldwell, Region 10
To register, contact
jackie.l.robinson@frontier.com

Saturday, July 13
The Sutliff Museum
Warren, Region 4
To register, email
melissa.karman@sutliffmuseum.org



OHIO LOCAL
HISTORY ALLIANCE
Inspire. Connect. Educate.



StEPs
Standards and Excellence Program
for History Organizations

Region 1

Allen, Defiance, Fulton, Hancock, Hardin, Henry, Lucas, Putnam, Van Wert, Williams, and Wood Counties

Region 2

Ashland, Crawford, Erie, Huron, Marion, Morrow, Ottawa, Richland, Sandusky, Seneca, and Wyandot Counties

The **Clyde Museum** will be entering a collaborative partnership with Bowling Green State University to digitize its collection of newspapers from the former *Clyde Enterprise*. It is 138 years of weekly newspapers that the museum has in its collection. They will be digitized and made available online in the future. A grant will be applied for to help achieve the goals of this project.

Region 3

Cuyahoga, Lake, Lorain, Medina, and Summit Counties



On March 29, 2019 the **Lakewood Historical Society** celebrated the ribbon cutting on its new headquarters, the Haber Family Center for History. The mid-century modern medical building was rehabilitated with State Historic Tax Credits and will house the Society's offices, library, archives, and collection storage. The Society is currently in the public phase of a \$250,000 capital campaign for the renovations and to endow the building for all future operating costs. Visit our new home at 13314 Detroit Avenue, Lakewood, Ohio 44107.

The **Lorain Historical Society** was named a Constant Contact All-Star for 2018! Check out their newly redesigned [website](#), and sign up for their award-winning email newsletter.

Region 4

Ashtabula, Geauga, Mahoning, Portage, and Trumbull Counties

Region 5

Carroll, Columbiana, Harrison, Holmes, Jefferson, Stark, Tuscarawas, and Wayne Counties

Samantha Kay Smith, Director of the **Spring Hill Historic Home**, wrote an article for the Canton Repository considering the fire at Notre Dame Cathedral from a museum and preservation perspective. The article can be read online here: www.cantonrep.com/opinion/20190420/notre-dame-fire-sparks-conversation-among-historians-preservationists

Region 6

Delaware, Fairfield, Fayette, Franklin, Knox, Licking, Madison, Perry, Pickaway, and Union Counties

David McCullough's new book titled *The Pioneers* features the story of many early pioneers in the Northwest Territory. Included is the story of Manasseh Cutler and his son Ephraim, ancestors of Beman Dawes of **The Dawes Arboretum**. Ephraim's stone home in Marietta was painted by Ohio artist Sala Bosworth and can be seen in David's book courtesy of The Arboretum. Many of Bosworth's paintings are on display inside the Daweswood House Museum.

Region 7

Auglaize, Champaign, Clark, Darke, Greene, Logan, Mercer, Miami, Montgomery, Preble, and Shelby Counties

Region 8

Adams, Brown, Butler, Clermont, Clinton, Hamilton, Highland, and Warren Counties

Region 9

Athens, Gallia, Hocking, Jackson, Lawrence, Meigs, Pike, Ross, Scioto, and Vinton Counties

Region 10

Belmont, Coshocton, Guernsey, Monroe, Morgan, Muskingum, Noble, and Washington Counties

The **Marietta College Legacy Library** opened a new exhibit April 15: "Ohio Pioneers: "From such beginnings, much may be expected" –George Washington." This exciting exhibit featuring the early history of Marietta through rare books, manuscripts, and art works inspired by the release of David McCullough's newest book *The Pioneers*. Open and available to the public in the Library during regular library hours from April 15 - October 15, 2019. For more information, contact Legacy Library at Marietta College: 1-740-376-4545 or library.marietta.edu/exhibits ■

In 100 words or less, do you have outstanding news to share about your organization?

Please email it to your regional representative for the next issue of *The Local Historian*.

Contact information for the representatives in your region is on page 2 of this issue. Of course, you are welcome to forward your news directly to the editor of *The Local Historian* at bhedler@ohiohistory.org. Rather than serving as a calendar of events, items for "News from the Regions" are chosen to inspire, connect, and educate the Alliance's members all over Ohio and celebrate notable and imitation-worthy accomplishments of Alliance members.

Joined or renewed between February 21 and April 12, 2019

Welcome New Members

INDIVIDUALS

Mandy Askins, *Kettering*

Beth Weinhardt, *Westerville*

ORGANIZATIONS

Howland Historical Society, *Warren*

Johnson-Humrickhouse Museum, *Coshocton*

Nelson T. Gant Foundation, *Zanesville*

Norwood Historical Society, *Norwood*

Ohio Women's History Project, *Columbus*

Thank You Renewing Members

INDIVIDUALS

Christy Connelly, *Cleves*

Edward R. Creighton, *Hamilton*

ORGANIZATIONS

Austintown Historical Society, *Austintown*

Brewster-Sugarcreek Township Historical Society, *Brewster*

Carlisle Area Historical Society, *Carlisle*

Crosby Township Historical Society, *Harrison*

Defiance County Historical Society, *Defiance*

Franklin Area Historical Society, *Franklin*

Historic Fort Steuben, *Steubenville*

Historic New Richmond, Inc., *New Richmond*

Huron Historical Society, *Huron*

Lorain County Historical Society, *Elyria*

Main Street Wilmington, *Wilmington*

Maple Heights Historical Society, *Bedford*

Mason Historical Society, *Mason*

Museum of Hispanic and Latino Cultures, *Lorain*

Museums and Historic Sites of Greater Cincinnati, *Oxford*

Perry History Club, Inc., *Massillon*

Piqua Public Library, *Piqua*

Putnam County Historical Society, *Kalida*

Salem Historical Society, *Salem*

Southeast Ohio History Center, *Athens*

Summit County Historical Society, *Akron*

Swiss Community Historical Society, *Bluffton*

Vermilion History Museum, *Vermilion*

MAY 16-17:

Society of Ohio Archivists Annual Meeting. For more information, see www.ohioarchivists.org

MAY 30:

Preservation on a Shoestring webinar. For more information, see page 11.

JUNE 1:

State Historic Preservation Office Awards Nominations Due. For more information, see page 9.

JUNE 19:

Deadline to claim Ohio History Connection deaccessioned furniture. For more information, see page 9.

JULY 15-16:

NEDCC Workshops, Louisville, KY. For more information, see page 12.

JULY 18-19:

NEDCC Workshops, Huntington, WV. For more information, see page 12.

JULY 27:

Scandinavian Genealogy workshop. For more information, see page 12.

SEPTEMBER 7:

Digitizing your Family History workshop. For more information, see page 12.

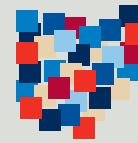
OCTOBER 4-5:

OLHA Annual Meeting

NOVEMBER 16:

Religious Roots and Resources at the Ohio History Connection workshop. For more information, see page 12.

JOIN THE OHIO LOCAL HISTORY ALLIANCE...



OHIO LOCAL HISTORY ALLIANCE
Inspire. Connect. Educate.

...or connect a sister organization to the Alliance and ask its leaders to join in one of the following categories:

Organizational Member

Get six issues of *The Local Historian*, save when you register for our Alliance regional and statewide local history meetings, receive periodic email updates, and save on Ohio Historical Society services for organization, including speakers and customized training workshops. *Best of all, when you join the Alliance as an Organizational Member, your membership benefits all of your organization's staff and members—they will all qualify for discounts on registration for the Alliance's regional and statewide meetings and when buying Alliance publications.*

Operating budget:

Over \$200,000 a year:	\$100	(\$190 for 2)
\$100,000-\$200,000 a year:	\$75	(\$140 for 2)
\$25,000-\$100,000 a year:	\$60	(\$110 for 2)
Under \$25,000 a year:	\$35	(\$65 for 2)

Individual Member

Get six issues of *The Local Historian*, save when you register for our Alliance regional and statewide local history meetings, receive periodic email updates.

Affiliate:	\$35	(\$65 for 2)
Individual:	\$50	(\$90 for 2)
Student:	\$20	

Business Member:

	\$100	(\$190 for 2)
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Join at:

www.ohiohistorystore.com/Ohio-LHA-formerly-OAHSM-C120.aspx

The Ohio Local History Alliance, organized in 1960 under sponsorship of the Ohio History Connection, is composed of local historical societies, historic preservation groups, history museums, archives, libraries, and genealogical societies throughout the state involved in collecting, preserving, and interpreting Ohio's history.

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1-614-297-2538

FAX: (614) 297-2567

ehedler@ohiohistory.org

Visit The Alliance online at
www.ohiolha.org and on Facebook at
www.facebook.com/ohio-localhistoryalliance

Annual Membership Dues:

Organizations:

Annual budget over \$200,000: \$100 (\$190 for 2)

Annual budget \$100,000-\$200,000: \$75 (\$140

for 2)

Annual budget \$25,000-\$100,000: \$60 (\$110 for 2)

Annual budget below \$25,000: \$35 (\$65 for 2)

Individuals:

Affiliate:

\$35 (\$65 for 2)

Individual: \$50 (\$90 for 2)

Students: \$20

Business:

\$100 (\$190 for 2)

Individual subscriptions to *The Local Historian*

only are available for \$25 annually.

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Need to Contact Us? We at Local History Services love hearing from you.

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